

LIVE WEBINAR TOPIC: HOMECARE

Thursday, October 5, 2023
9 AM – 4PM

MORNING SESSIONS

Introduction: Formulating for a better environment Rita Sellars & Melinda Tizzone – pH Factor	9am
Gen Z – Global Buying Trends Issaree (Start) Sismey – MMR Research	9:30am
Showcasing Home Care Surfactants Andy Sun IMCD/Colonial Chemicals	10:00am
AB Enzymes – Biotouch Unlocking nature's power Ashraf Noorgat – Ingredients Plus	10:30am
Functions of an Homecare Testing Lab Sara Rafiei –Enzyme Laboratories	11:00am
Noverite™ Polymer for Surface and Laundry Care Lubrizol –LeeLeng Yap	11:30am
BREAK	12-1pm

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AFTERNOON SESSIONS

Household Care - Biological Cleaning Solutions Shruti Saxena -Novozymes	1:00pm
Fragrance for Home Care Francois Merle Baudoin- Senses/ Carst & Walker	1:30pm
NxtLevvel Levulinic Acid Derivatives Jackson Moore -DKSH	2:00pm
Misinformation and Greenwashing Claims Robert Forbes- Regulatory Training Direct	2:30pm
Sustainability, sensory - product & packaging Issaree (Start) Sismey - MMR Research	3:00pm
Looking Into the Future of Sustainable Solutions Anhely Milan - Sustainability Champion	3:30pm
FINISH	4pm